.DAMCH

DATA · CYBERSECURITY · AI

Security that starts with your data.

DAMCH connects the data your company already has, protects it all at the source with cybersecurity and artificial intelligence, and turns it into journeys that delight and retain your customers.



R$ 7.19M

is the average cost of a data breach in Brazil, up 6.5% in one year.

Source: IBM, Cost of a Data Breach 2025

Data without an owner is risk and cost.

Duplicate databases, uncontrolled access and untraceable communications turn into fraud, fines and lost customers. DAMCH fixes this at the source.

HOW IT WORKS

From raw data to results in three steps

1 Your data

We connect what you already have, no system swaps.

- Databases
- Files and XML
- APIs
- Legacy systems

2 DAMCH Core — Zero blind spots

We organize and protect data at the source.

- **Integration** — ETL from every source
- **Cleansing** — validation and deduplication
- **Data Lake** — governed and secure
- **Audit** — end-to-end lineage

3 What you get

Three products on the same trusted foundation.

ANALYTICS .DAMCH

Decide with trusted data

- Dashboards and insights
- Data enrichment
- Machine learning

CONNECT .DAMCH

Journeys that build loyalty

- Email, SMS and WhatsApp
- PDF with XMPie & Xerox
- TransPromo and cashback

SAFE .DAMCH

AI-powered cybersecurity

- Anti-fraud and SIM Swap
- Biometrics and Document AI
- Governance and LGPD

CUSTOMER JOURNEY

From first contact to loyalty

Understand your customer, build the strategy and reach them at the right moment, on the right channel. Every step is measured and feeds the next.

1	2	3	4
Know	**Activate**	**Engage**	**Retain**
Data, profile and behavior to segment every customer.	Digital onboarding, opt-in and welcome kit.	Digital billing, alerts, negotiation and support on their preferred channel.	AI-personalized offers, cashback, TransPromo and gamification.

REAL RESULTS

What our clients have achieved

+40%
in recovery of overdue debt
Telecom · multichannel collections

100%
of billing communications automated
Bank · credit card

1.3M+
career opportunities distributed
Social impact · coalition of 50+ companies

100M+	R$ 17B	1.2B+	45+
people reached	in document journeys	PDFs generated	clients in 9+ countries

CYBERSECURITY WITH ARTIFICIAL INTELLIGENCE

Accelerated by Google

DAMCH was part of the first cohort of the **Google Accelerator: AI for Cybersecurity** (2025). We use Vertex AI and Gemini to protect every access and every document in your operation.

- **Carrier-level anti-fraud** — SIM Swap, Silent Verification and 2FA
- **Biometrics and KYC/KYB** — facial recognition and registration validation
- **Document AI** — document and image analysis and validation
- **Forensics and response** — incident investigation and remediation

TECHNOLOGY PARTNERS

- Google for Startups — AI and cybersecurity
- xerox — Printing and documents at scale
- XMPIE — Personalized communication

Integrates, never replaces
Runs on top of the systems you already use.

Security at the source
Every record validated, every access controlled.

Fully traceable
Every send, decision and access logged.

EXPERIENCE IN REGULATED SECTORS

Financial services · Insurance · Telecom · Energy and gas · Healthcare · Education · Government · Retail

NEXT STEP

Shall we start with your data?

Book a data assessment and leave with a clear plan for security, journeys and loyalty in your operation.

Scan with your camera
damch.com.br

Security, Reliability & Objectivity.
Technology & Journey Design