.DAMCH

EDUCATION

Human and artificial knowledge in a journey for every student

Data, automation and gamification to engage students and free up teachers' time.

THE LANDSCAPE

Teachers spend too much time on tasks that could be automated

Every student learns differently. With data, institutions adapt teaching, spot difficulties early and reach students on the right channel.

13 h

of a teacher's roughly 50 weekly hours could be automated with basic AI

Source: McKinsey, 2020

HOW WE CAN HELP

- **Administrative processes**
  Automated payment slips, enrollment and documents.
- **Gamification**
  Rewards and badges for every module completed.
- **Secure identification**
  Facial recognition and student authentication.
- **Personalized learning**
  Content guided by each student's interests.
- **Omnichannel communication**
  SMS, WhatsApp, email and push notifications.
- **NPS and analytics**
  Surveys and engagement metrics.



SECTOR EXPERIENCE

Universities, university centers, education groups and business schools in Brazil and abroad.

Student communication, document automation and engagement journeys.

500M+	10B+	100M+	45+
SMS sent	emails sent	people reached	clients

Security, Reliability & Objectivity.
Technology & Journey Design

LEARN MORE

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